

You Ask I Answer: My Video Process by @cspenn | cspenn.com | @TrustInsights | BrainTrustInsights.com | Copyright © 2018

Hardware

Selfie mount: <https://amzn.to/2lgARvo>

Headworn mic: <https://amzn.to/2J4ITKe>

VModa Mic: <https://amzn.to/2J6Llim>

iPhone X: <https://amzn.to/2GDASMW>

Bose QC35: <https://amzn.to/2liRtmv>

Converter for VModa: <https://amzn.to/2GFpVKW>

Camtasia: <https://amzn.to/2J6o2oX>

Apple Photos

iMovie on the iPhone

MoviePro on the iPhone - in the App Store

MindNode on the Mac - in the App Store

Canva: <http://canva.com>

Ampermusic online - <http://ampermusic.com>

Otter AI transcription - <http://otter.ai>

ffmpeg audio converter - available from homebrew - <http://brew.sh>

Amazon AWS S3 account - <http://aws.amazon.com>

Software

Decide type of video - talking head only or screencast

Script in Mindnode first

Set a timer for 9 minutes <https://www.google.com/search?q=countdown+timer>

Shoot talking head on the iPhone

Screencast on the Mac with Camtasia

Make still frame cards in Canva

Create any necessary music in Ampermusic

Assemble in Camtasia

Export raw video file

Rip audio with ffmpeg

Upload to Otter for transcription

Upload to YouTube

Upload to LinkedIn

Write descriptions

Write blog post with transcription

Export Mindnode notes

Embed YouTube video

Embed MP3 link

Publicize blog post links on social

Process